

A company to be always together

# CHUNHAJEIL FEED

Chunhajeil Feed has been with you for 60 years,  
and look forward next 60 years together.



Since 1962

Founded in 1962,  
Chunhajeil Feed is taking the lead in creating a happier tomorrow for mankind with **optimal solutions** based on **science** and **successful experiences**.

For the past 60 years, Chunhajeil Feed has led the agribusiness and has continued its journey to make the world healthier. As a leader in the domestic livestock industry, we have always received great trust and affection from our customers, and have actively contributed to improving the health of our people by producing and supplying high-quality protein with excellent quality and unrivaled scientific service. In particular, we have taken the lead in creating customer value by dramatically improving farm productivity through the introduction and investment of advanced technologies from overseas.

Now, Chunhajeil Feed is preparing the leap towards becoming a 100-year company. In order to secure international competitiveness with the best productivity, we are innovating to adapt to the dynamically changing market, and demonstrating the value of a sustainable livestock industry. Customers have been, and always will be the foundation of our company. Along with the development of new technology, innovative research activities, we will make sure to keep our promises and duty to the customers and create a new future with customer-first services.

We appreciate your encouragement and support for Chunhajeil Feed, a company with unparalleled professionalism and global competitiveness.

CEO Kwun Chun-nyun 



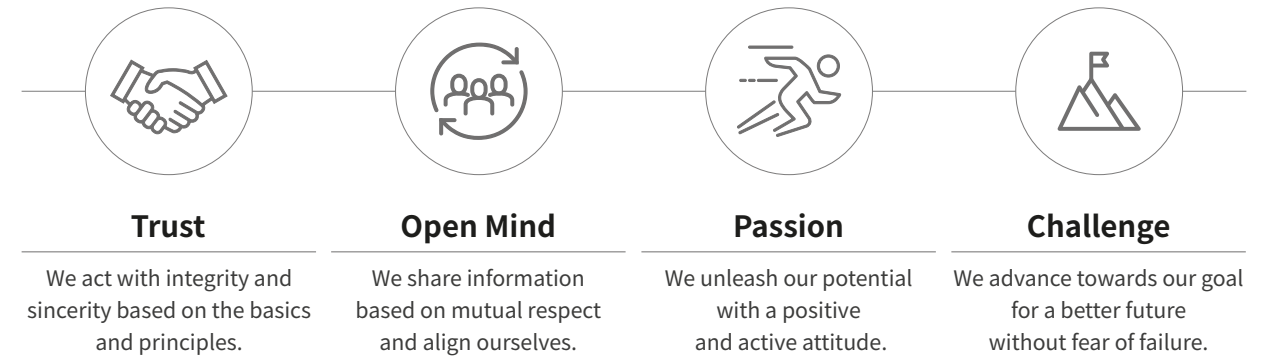
- Mission -

**Chunhajeil Feed is making happier humanity for tomorrow by optimum solutions based on science and successful experience.**

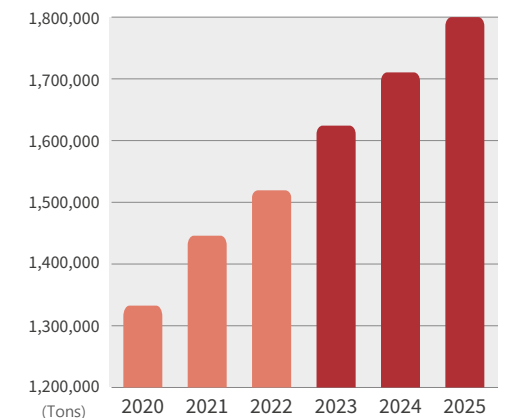
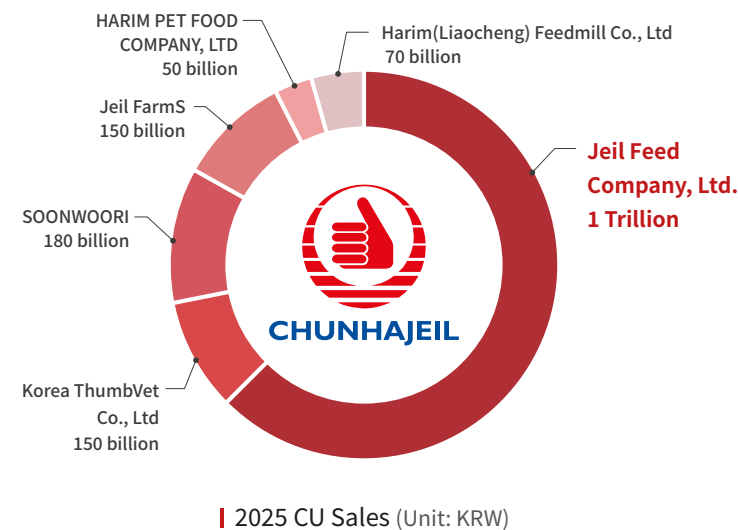
- Vision -

**Global agribusiness leader, making the world healthier**

- Core Value -



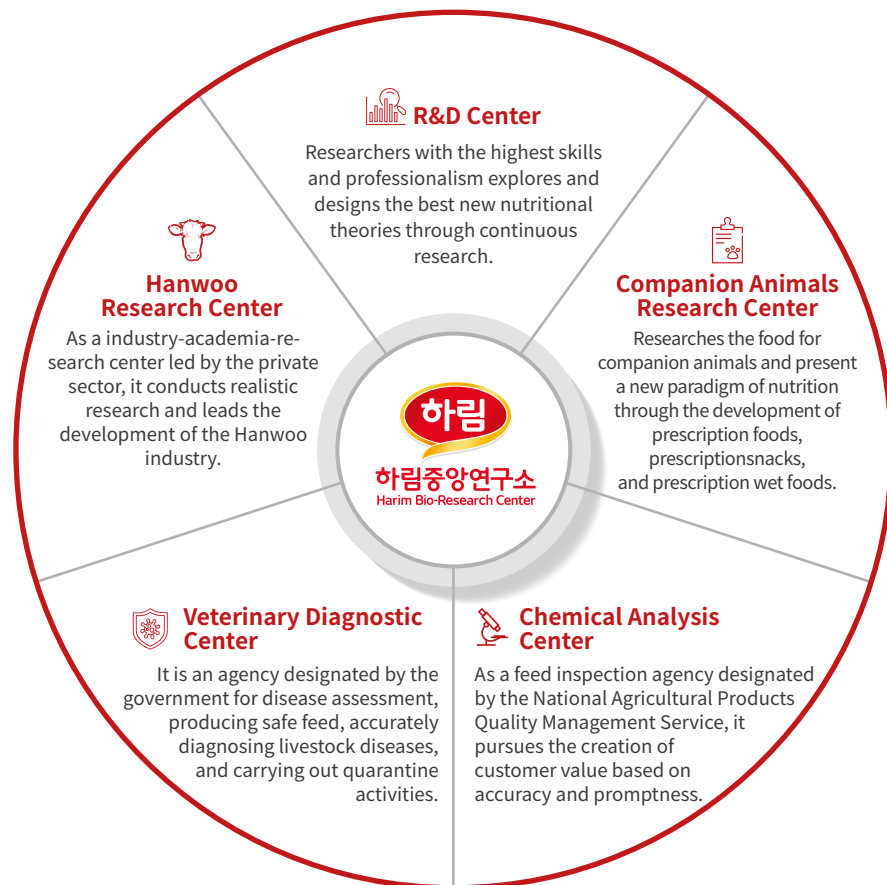
**Chunhajeil Feed CU 2025 Vision**



## We make better life by power of science



Harim Bio-Research Center is a research and experiment institute that abides by the basics and principles of accuracy and promptness, and presents a healthy daily life to all customers. With the center, we are developing safe products, creating the highest productivity, and creating No. 1 customer value.



## International Technical Cooperation



### France

- 3rd Technical Cooperation with IN VIVO NSA (2018)
- 2nd Technical Cooperation with IN VIVO NSA (2014)
- 1st Technical Cooperation with IN VIVO NSA (2012)

### Netherlands

- Technical Cooperation with DE HEUS (2005)

### Japan

- Technical Cooperation with Matsunaga Farm (2004)
- Technical Cooperation with University of Agriculture and Veterinary Medicine (2002)

### U.S.

- Technical Cooperation with AKEY (2001)
- Technical Cooperation with ALLTECH (2001)

### U.S., Australia

- KER Brand Agreement (2010)

## Industry-University R&D Cooperation

Technical Cooperator	Year of Agreement	Details of Technical Cooperation
Korea Animal Improvement Association	2022	Project on improvement of Hanwoo
Dawoon Inc.	2022	Research of the One-shot system, using Korean milking robot
Hankyung Univ.	2022	Joint research project to strengthen the foundation for breeding Hanwoo
Chungnam Univ.	2021	Joint development of a new eco-friendly cattle product development
Dankook Univ.	2021	Feeding experiment and technical cooperation for the development of new pig products
Gongju Univ.	2021	Experiment to identify the cause of wet litters on broiler production
Yeungnam Univ.	2015	Joint project for future development of the Hanwoo industry
Gyeongsang Univ.	2012	Comparative effects of different commercial natural anticoccidial products on broiler
Dankook Univ.	2007	Evaluation of nutrient availability of mineral formulations



## Our Proud Successful Story



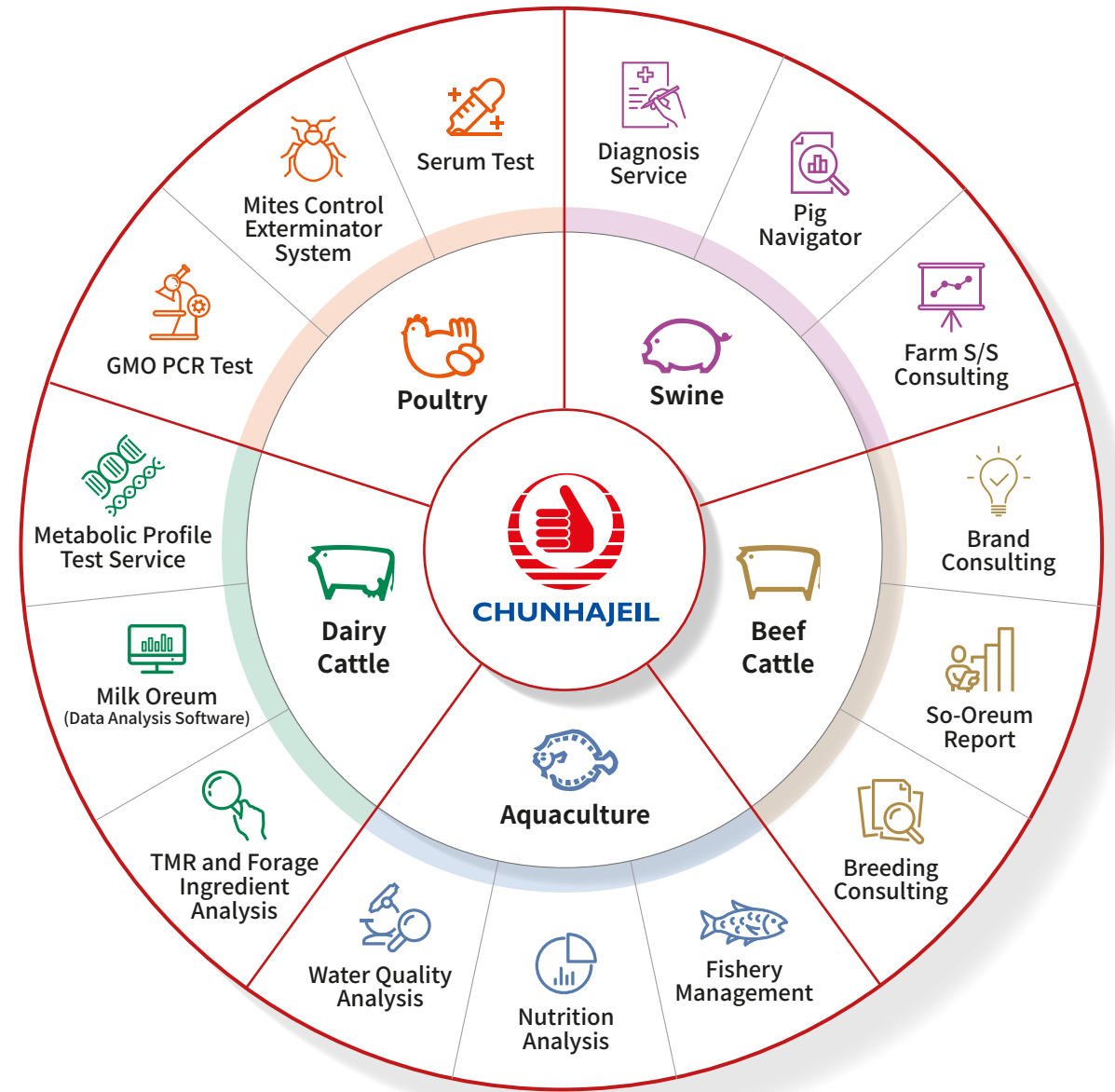
Your outstanding demonstration, performance and brilliant successes are our pleasure and the pride of the livestock industry. We will support your advance towards a healthier tomorrow, and be 'A company to be always together' for your success.

## Making New Records for Tomorrow



We are actively taking the lead in sharing and spreading experiences of success, and creating a new episode of success. 'Success' is defined as growth and learning. We will deeply explore the various experiences of success in the field and the records of continuous growth, in order to set higher new records for tomorrow.

## Best Productivity, Optimal Solution!



In addition to 'Ideal,' our solution implies 'Best' and 'Perfect.' These are values that only Chunhajeil Feed can provide.

In the future, we will continue to create a happy tomorrow for mankind by providing the best solution based on science and successful experience with unchanging sincerity towards customers.

## From feed, to global livestock business! We create greater possibilities.



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### SOONWOORI

We maintain an optimal breeding environment through the smart farm system and apply an antibiotic-free feed program. It is leading the premium food market for its excellent quality that was certified with the G mark and HACCP.

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### Jeil Farms

We are promoting the improvement of Hanwoo through Chunhajeil Feed's Hanwoo Research Institute and industry-academia cooperation. We are leading the development of the Hanwoo industry by producing the best Hanwoo calves.

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### Korea ThumbVet Co., Ltd

We produce animal medicines(injections, powders, feed additives, etc.) and supply them to the markets in Korea and overseas. We are focusing on developing products that can effectively prevent and treat livestock diseases, and is growing into a global company based on research and investment in developing new improved drugs.

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### Harim (Liaocheng) Feedmill Co., Ltd

We are contributing to the development of China's livestock industry by combining the advanced technology of Chunhajeil Feed. We aim for eco-friendly livestock and lead a healthy life by developing safe products.

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### HARIM PET FOOD COMPANY, LTD

We are producing manufactures world-class human grade products at the Happy Dance Studio for pets and pet parents to keep them happy and healthy.